

BBC PRESS SERVICE

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Press

PLAY SCHOOL 1.00 BBC-2 daily Monday to Friday
4.20 BBC-1 daily Tuesday to Friday

COLOUR

Play School was the first children's programme to be transmitted in colour and now Play School is totally in colour on both channels with nine transmissions each week.

The programme aims to open up the everyday world to children, catching their interest and channelling their enthusiasm without dictating to them. To achieve this the programme uses songs, music, poetry, games and stories providing ideas for activities to help children and their mothers after the programme is over.

Each day of the week has a special emphasis:

MONDAY	Useful Box Day
TUESDAY	Dressing Up Day
WEDNESDAY	Pets Day
THURSDAY	Ideas Day
FRIDAY	Science Day

Now, at edition 1667, Play School continues without a break every weekday of the year. Each week of programmes has its own style and content, and while favourite songs and poems may be repeated to the great delight of its audience, new material is constantly included in the form of music and song, experiments, drawing techniques etc.

Play School finds its daily stories from a variety of sources. Many are written within the unit and illustrated by the Play School graphics team headed by Hilary Hayton, but some of the best published stories are used, and those written by mums, dads and grandmas who remember favourite stories of childhood and by children themselves.

THE CHANGING WORLD OF THE UNDER FIVE

When Play School began six years ago good nursery schools and play groups were rare and the programme filled a much needed place in the life of the young child at home. As while there has been improvement in the sphere of nursery education Play School remains