

## 2024 Speech tariffs

These tariffs set out the price the BBC expects to pay for speech-based programmes, from across our network radio and on demand commissioning teams. They reflect the consolidated commissioning approach enabled by the coming together of linear and on demand commissioning teams. The exact location within each tariff each show falls will depend on the amount of work required to make each title, which is driven by a wide range of factors.

The new tariffs have been put in place and are based on the need for an additional 10% uplift on commissions to reflect Terms of Trade.

### Comedy and Entertainment

- Comedy and Entertainment band A: £1k - £3k CPH  
*Daily or weekly presenter-led shows with unscripted entertaining chat; talent contracted separately*
- Comedy and Entertainment band B: £5k - £15k CPH  
*Chat or entertainments shows with regular guests discussing areas of expertise; panel, quiz and other entertainment format shows; often personality led, and/or high volume*
- Comedy and Entertainment band C: £15k - £32k CPH  
*Sitcoms, comedy panel shows, comedy drama, comedy performance and other formats; often wholly or partially scripted with full casts*

### Drama

- Audiobooks and readings: £6k - £12k CPH  
*Book readings (including non-fiction)*
- Original writing: £11k - £16k CPH  
*New and original short-form writing*
- Drama: £24k - £31k CPH  
*Scripted one off and multi-part drama series*

### Factual

- Factual band A: £1k - £2k CPH  
*Daily or weekly unscripted factual shows, with talent contracted separately*
- Factual band B: £2k - £11k CPH  
*High volume, co-hosted and/or anchored interview shows with minimal talent spend and simple editorial and technical ambition*
- Factual band C: £11k - £17k CPH;  
*Multi-part series, including talks, debates, features, and documentaries*
- Factual band D: £17k - £22k CPH  
*Long form talks, debates, features, and documentaries; often singles and/or requiring travel, paid contributors, archive, etc.*
- Premium factual: £22k - £30k CPH  
*High end factual content with significant cost drivers such as complex investigations, foreign travel, top talent, significant sound design, or other craft elements (e.g. commissioned music)*