

2024 Speech tariffs

These tariffs set out the price the BBC expects to pay for speech-based programmes, from across our network radio and on demand commissioning teams. They reflect the consolidated commissioning approach enabled by the coming together of linear and on demand commissioning teams. The exact location within each tariff each show falls will depend on the amount of work required to make each title, which is driven by a wide range of factors.

The new tariffs have been put in place and are based on the need for an additional 10% uplift on commissions to reflect Terms of Trade.

Comedy and Entertainment

- Comedy and Entertainment band A: £1k - £3k CPH
Daily or weekly presenter-led shows with unscripted entertaining chat; talent contracted separately
- Comedy and Entertainment band B: £5k - £15k CPH
Chat or entertainments shows with regular guests discussing areas of expertise; panel, quiz and other entertainment format shows; often personality led, and/or high volume
- Comedy and Entertainment band C: £15k - £32k CPH
Sitcoms, comedy panel shows, comedy drama, comedy performance and other formats; often wholly or partially scripted with full casts

Drama

- Audiobooks and readings: £6k - £12k CPH
Book readings (including non-fiction)
- Original writing: £11k - £16k CPH
New and original short-form writing
- Drama: £24k - £31k CPH
Scripted one off and multi-part drama series

Factual

- Factual band A: £1k - £2k CPH
Daily or weekly unscripted factual shows, with talent contracted separately
- Factual band B: £2k - £11k CPH
High volume, co-hosted and/or anchored interview shows with minimal talent spend and simple editorial and technical ambition
- Factual band C: £11k - £17k CPH;
Multi-part series, including talks, debates, features, and documentaries
- Factual band D: £17k - £22k CPH
Long form talks, debates, features, and documentaries; often singles and/or requiring travel, paid contributors, archive, etc.
- Premium factual: £22k - £30k CPH
High end factual content with significant cost drivers such as complex investigations, foreign travel, top talent, significant sound design, or other craft elements (e.g. commissioned music)