























22. Please indicate which of these following factors are more of a concern to your business			
		Response Percent	Response Count
Interest Rates		31.6%	202
Exchange Rates		20.6%	132
Business Rates		31.7%	203
Inflation		52.3%	335
Competition		50.0%	320
Corporate Tax		30.3%	194
answered question			640
skipped question			43







23. How would you rate the Coalition Government's attitude towards business so far?			
		Response Percent	Response Count
Helpful		10.5%	59
Neutral		50.9%	285
Unhelpful		38.6%	216
answered question			560
skipped question			123







24. Thinking of the public sector spending cut decisions to date, what has been the impact on your business? (Tick all that apply)			
		Response Percent	Response Count
No effect		50.0%	278
Reduced turnover		39.7%	221
Reduced employee numbers		12.9%	72
Reduced investment plans		19.2%	107
Has opened up a new business opportunity/market		6.7%	37
If new opportunity/market please specify			31
answered question			556
skipped question			127

25. Thinking about future public sector spending cuts and the scale of those cuts, what do you expect the impact to be on your business? (Tick all that apply)			
		Response Percent	Response Count
No effect		36.2%	201
Reduction in turnover		50.5%	280
Reduction in employee numbers		18.6%	103
Reduction in investment plans		22.7%	126
Open up a new business opportunity/market		11.2%	62
If new opportunity/market please specify			46
answered question			555
skipped question			128

26. In 2011 do you expect pay settlements in your organisation to:			
		Response Percent	Response Count
Decrease		9.8%	53
Remain the same		72.7%	394
Increase		17.5%	95
answered question			542
skipped question			141

27. What is the approximate annual turnover of your business?			
		Response Percent	Response Count
£0 to £100k		14.5%	81
100k to £500k		17.1%	95
500k to £1m		16.9%	94
£1m to £5m		30.3%	169
£5m to £25m		14.7%	82
Over £25m		6.5%	36
answered question			557
skipped question			126

28. In percentage terms, approximately what proportion of your turnover was reliant on public sector spending before June 2010?			
		Response Percent	Response Count
0-10%		58.4%	309
11-20%		12.7%	67
21-40%		9.6%	51
41-60%		6.4%	34
61-80%		5.1%	27
81-100%		7.8%	41
answered question			529
skipped question			154

29. In percentage terms, approximately what proportion of your turnover is now reliant on public sector spending?			
		Response Percent	Response Count
0-10%		65.6%	351
11-20%		12.1%	65
21-40%		5.6%	30
41-60%		5.0%	27
61-100%		5.0%	27
81-100%		6.5%	35
answered question			535
skipped question			148

30. Do you expect your turnover to increase or decrease in future as a result of the spending cuts?				
		Response Average	Response Total	Response Count
If an increase, approximately by what percentage?		182.16	10,565	58
If a decrease, approximately by what percentage?		16.76	2,799	167
No effect? (Enter 0)		0.03	8	254
answered question				442
skipped question				241

31. How many jobs in your organisation, if any, have been gained or lost as a result of cuts in public spending?				
		Response Average	Response Total	Response Count
Jobs lost		10.58	952	90
Jobs gained		1.59	54	34
No change (Enter 0)		0.00	0	388
answered question				466
skipped question				217

32. What has been the impact on your business as a result of the following recent changes in:				
	Negative Impact	No Impact	Positive Impact	Response Count
VAT	47.4% (252)	50.2% (267)	2.4% (13)	532
Fuel Duty	74.9% (400)	20.8% (111)	4.3% (23)	534
Benefit Cuts	14.4% (70)	83.3% (405)	2.3% (11)	486
Commodity Prices	62.5% (319)	33.3% (170)	4.1% (21)	510
Finance Costs	43.5% (215)	53.0% (262)	3.4% (17)	494
Regional Funding	36.0% (178)	59.5% (294)	4.5% (22)	494
answered question				548
skipped question				135